



## #OETC21 Scoring Rubric for Session Proposals

All session proposal submissions for the annual Ohio Educational Technology Conference ("OETC") are reviewed and scored by the OETC Peer Review Panel – a panel comprised of OETC volunteers that have been evaluated and selected from a formal application process. These volunteers have proven competency and a knowledge base stemming from education and practical work experience in respected fields and/or subject matter related to OETC.

Session proposals are reviewed using the following criteria:

### Session Title (5% OF SCORE)

Rate the Session Title according to the following:

- **0 – 3 Points:** Title is unclear and does not provide an idea of the content/subject-matter the session will cover; the Title is not engaging and may not attract attendees to this session.
- **4 – 7 Points:** Title is somewhat clear and offers some idea as to the content/subject-matter the session will cover. Title is somewhat engaging and may attract some attendees to this session.
- **8 – 10 Points:** Title is clear, and informs attendees of the content/subject-matter the session will cover. Title is engaging, provides a "hook" to grab the attendee's attention and will attract attendees to this session.

### Session Description (20% OF SCORE)

Rate the Session Description according to the following:

- **0 – 2 Points:** Description is undeveloped, unclear or confusing; strategies or ideas for attendees to learn are not clearly indicated
- **3 – 5 Points:** Description is moderately developed; content to be presented is somewhat clear; somewhat indicates strategies or ideas for attendees to learn.
- **6 – 8 Points:** Description is developed; content to be presented is clear and will likely provide quality information/resources; indicates one or more strategies or ideas for attendees to learn.
- **9 – 10 Points:** Description is fully developed; content to be presented is very clear and will likely provide high quality information/resources; clearly indicates one or more strategies or ideas for attendees to learn; may also inform attendees of how to implement these concepts in their district or organization.



### **Alignment with Conference Track (10% OF SCORE)**

Rate the proposed session's alignment with the chosen Conference Track according to the following:

- **0 – 3 Points:** The content/subject-matter of the proposed session does not align with the conference track chosen and may not align with any other conference track; the proposed session may not belong as a session at OETC.
- **4 – 7 Points:** The content/subject-matter of the proposed session has an appropriate subject for OETC, but would be better aligned with a different conference track.
- **8 – 10 Points:** The proposed session has compelling content/subject-matter for OETC and is properly aligned with the chosen conference track.

### **Session Format (5% OF SCORE)**

Rate the proposed session's fit into the chosen Session Format:

- **0 – 3 Points:** The session proposal does not clearly indicate how it fits in the session format chosen.
- **4 – 7 Points:** The session proposal somewhat indicates how it fits in the session format chosen; may be better suited for a different session format.
- **8 – 10 Points:** The session proposal clearly indicates how this session fits into the session format chosen; the appropriate session format was chosen.

### **Session Topic (5% OF SCORE)**

Rate the proposed session's fit into the chosen Session Topic:

- **0 – 3 Points:** The session proposal does not clearly indicate how it fits in the session topic chosen.
- **4 – 7 Points:** The session proposal somewhat indicates how it fits in the session topic chosen; may be better suited for a different session topic.
- **8 – 10 Points:** The session proposal clearly indicates how it fits into the session topic chosen; the appropriate session topic was chosen.

### **Skill Level (5% OF SCORE)**

Rate the proposed session's chosen Skill Level according to the following:

- **0 – 3 Points:** The session proposal does not provide enough information to determine if the appropriate skill level was chosen for this session.
- **4 – 7 Points:** The proposed session may be too advanced, or it is not advanced enough, for the skill level chosen; the proposed session may be a better fit for a different skill level.
- **8 – 10 Points:** The session proposal clearly indicates that the content provided is appropriate for the skill level chosen; the skill level chosen is appropriate for the proposed session.



### **Session Length (5% OF SCORE)**

Rate the chosen Session Length and the amount/depth of content to be covered according to the following:

- **0 – 3 Points:** The session proposal clearly does not have enough content or has too much content, for the session length selected.
- **4 – 7 Points:** It is unclear whether the session proposal has the appropriate amount of content for the session length selected.
- **8 – 10 Points:** The session proposal clearly has content to appropriately fill the session length selected.

### **Learning Objectives and Outcomes (15% OF SCORE)**

Rate the Learning Objectives and Outcomes according to the following:

- **0 – 3 Points:** Learning objectives and outcomes are undeveloped, unclear or confusing.
- **4 – 7 Points:** Learning objectives and outcomes are somewhat clear, but may lack sufficient development.
- **8 – 10 Points:** Learning objectives and outcomes are clearly defined and are achievable.

### **Interest and Relevance to Conference Attendees (15% OF SCORE)**

Rate the entire session proposal on the interest and relevance to conference attendees:

- **0 – 2 Points:** The content/subject-matter of the proposed session is not current and/or is not relevant to the field of educational technology and the potential audience at OETC.
- **3 – 4 Points:** The content/subject-matter of the proposed session is somewhat current and/or is only tangentially related to the field of educational technology and the potential audience at OETC.
- **5 Points:** The content/subject-matter of the proposed session may not be completely current or groundbreaking, but it is relevant to the field of educational technology and the potential audience at OETC.
- **6 – 7 Points:** The content/subject-matter of the proposed session is current, important, and relevant to the field of educational technology and the potential audience at OETC.
- **8 – 10 Points:** The content/subject-matter of the proposed session is cutting-edge, relevant, ground-breaking, and/or is significant to the field of educational technology and the potential audience at OETC.



### **Presenter Qualifications (15% OF SCORE)**

Rate the presenter's qualifications according to the following:

- **0 – 2 Points:** Presenter's qualifications do not indicate competence in the content/subject-matter covered by the session; does not include experience presenting at a conference or section has been left blank.
- **3 – 4 Points:** Presenter's qualifications indicate limited competence in the content/subject-matter covered by the session; has limited experience presenting at events or conferences.
- **5 Points:** Presenter's qualifications indicate competence in the content/subject-matter covered by the session with teaching/practical experience listed; includes presentations at local professional development events or regional conferences.
- **6 – 7 Points:** Presenter's qualifications indicate a good level of competence in the content/subject-matter covered by the session, with several years of teaching/practical experience listed; includes presentations at multiple regional or state-level events.
- **8 – 10 Points:** Presenter's qualifications indicate extensive knowledge and expertise in the content/subject-matter covered by the session; has listed many years of teaching/practical experience, has an advanced degree, and/or has received awards associated with the content/subject-matter; is a seasoned conference presenter that has presented at multiple conferences including state-level and national events.