



OETC

THE OHIO EDUCATIONAL
TECHNOLOGY CONFERENCE

February 14-16, 2017
Greater Columbus
Convention Center

2017 Ohio Educational Technology Conference Scoring Rubric for Educational Sessions

Sessions proposals will be reviewed using the following criteria. Reviews are conducted by volunteer reviewers that include; previous conference attendees, previous conference presenters, and subject matter experts. If you are interestest in volunteering to help review session proposals, please visit our Call for Session Reviews page for more details.

1. Presenter Biography (15 Points)

- **0 – 3 Points:** Presenter's profile does not indicate competence in the area covered by the session
- **4 – 6 Points:** Presenter's profile indicated limited competence in the area covered by the session
- **7 – 9 Points:** Presenter's profile indicates competence in the area covered by the session (has listed experience practicing in the area)
- **10 – 12 Points:** Presenter's profile indicates a good level of competence in the area covered by the session (has listed experience several years practicing in the area)
- **13 – 15 points:** Presenter's profile indicates applicant is an expert in the area covered by the session (has multiple years – 5 or more – of experience teaching/practicing in the area and/or has an advanced degree in the area and/or has received awards in the area)

2. Presenter Qualifications (10 Points)

- **0 – 2 Points:** Presenter's qualifications does not indicate experience presenting at a conference or has left section blank
- **3 – 5 Points:** qualifications indicates limited experience presenting at a conference
- **6 – 8 Points:** Presenter's qualifications indicates significant experience presenting at multiple conferences
- **9 – 10 Points:** Presenter's qualifications indicate that he/she is a seasoned conference presenter that has presented at multiple conferences including statewide and national events.

3. Conference Track (Yes or No – no impact on score, used to adjust conference track if necessary)



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- Selected track does not match session description
- Selected track does match session description

4. Is the proposal appropriate for the session type selected (10 Points – As a reviewer will this session make a good Educational Session, Workshop, Poster or Display?)

- **0 – 2 Points:** The proposal has an inappropriate subject for the session type chosen, does not have enough depth of content for a 3-hour Workshop, covers too broad of a topic for an Educational Session, or does not seem to fit the parameters for a Table Display or Poster Display.
- **3 – 5 Points:** The proposal the has an appropriate subject; the content provided would not fill or provide an engaging 3-hour workshop, too much content or too many presenters to create an effective Educational Session, the does not seem to fit the parameters for a Table Display or Poster Display.
- **6 – 8 Points:** The proposal has a good subject and has just enough content to fill a 3-hour workshop, The content presented would an effective Educational Session, Display or Poster Display
- **9 – 10 Points:** The proposal has a compelling subject, will easily fill a 3-hour Workshop, or make an excellent Educational Session, Display, or Poster Display

5. Session Description (30 Points)

- **0 – 6 Points:** Description is undeveloped, unclear or confusing; content is questionable or does not seem appropriate for inclusion within the conference program
- **7 – 12 Points:** Description is fair; content to be presented needs clarification or additional information added. An attendee may not learn from this session
- **13 – 18 Points:** Description is good, content to be presented is clear; some strategies or ideas may be present for attendee to learn from
- **19 – 24 Points:** Description is very strong, content to be presented will likely provide quality information/resources, and provide multiple strategies or ideas for attendees to learn from.
- **25 – 30 Points:** Description is excellent, content to be presented will likely provide excellent information/resources, the session will likely provide significant, high-quality information, strategies or ideas for attendees to learn from and implement in their district or organization.



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6. Learning Objectives and Outcomes (15 Points)

- **0 – 3 Points:** Learning Objectives and Outcomes are undeveloped, unclear or confusing; is questionable or does not seem appropriate the type of session chosen.
- **4 – 6 Points:** The learning objectives and outcomes are fair; need clarification or additional information; the objectives and outcomes may be too general or broad to be achievable
- **7 – 9 Points:** The learning objectives and outcomes are stated or implied but may lack sufficient focus
- **10 – 12 Points:** The learning objectives are defined and achievable
- **13 – 15 points:** The learning objectives are clearly defined and should produce an excellent session

7. Primary Audience (Yes or No)

- Selected audience does not match session description
- Selected audience does match session description

8. Educational Level (Yes or No)

- Selected educational level(s) does not match session description
- Selected educational level(s) does match session description

9. Interest and Relevance to Conference Attendees (20 Points)

- **0 – 4 Points:** The proposed session is not current, and/or lacks importance or appropriateness to the field. It does not appear to be a worthwhile Educational Session, Workshop, Poster or Display
- **5 – 8 Points:** The proposed session is only tangentially related to the field, not completely current or important to the field and/or to the potential audience. It may not be a worthwhile Educational Session, Workshop, Poster or Display
- **9 – 12 Points:** The proposed session may not be completely current or groundbreaking, but it is relevant to the field and potential audience. It might be a worthwhile Educational Session, Workshop, Poster or Display



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- **13 – 16 Points:** The proposed session is current, important, and appropriate to the field and potential audience. It appears to be a worthwhile Educational Session, Workshop, Poster or Display
- **17 – 20 Points:** The proposed session is cutting-edge, relevant, ground-breaking, or significant to the field and potential audience. It appears to be a very worthwhile Educational Session, Workshop, Poster or Display

10. Session Summary / Title (10 Points)

- **0 – 2 Points:** Title and session summary provide a limited idea of what the Educational Session, Workshop, Poster or Display will be about. Title and session summary may lack details and clarity about intended audience and objectives. More information would be to attract attendees to this Educational Session, Workshop, Poster or Display
- **3 – 5 Points:** Title and session summary are somewhat inviting, clear and descriptive. Clarity of the title and session summary somewhat provides participants with some information about intended audience, and objectives of the session. This Educational Session, Workshop, Poster or Display may attract a limited number of attendees.
- **6 – 8 Points:** Title and session summary are inviting, clear and descriptive. Clarity of the title and session summary provides participants with explicit and thorough information about intended audience and objectives of the Educational Session, Workshop, Poster or Display and is likely to attract attendees to this session.
- **9 – 10 Points:** Title and session are very inviting, clear, descriptive and interesting. Clarity of the title and session summary provides attendees with explicit and thorough information about intended audience and objectives of the session. This Educational Session, Workshop, Poster or Display is likely to attract many attendees.